We investigate the strangeness in the SU(3) chiral models, such as the Skyrmion, MIT bag, chiral bag and superqualiton models. We review the recent progresses in both the theoretical paradigm and experimental verification for strange hadron physics, and in particular the SAMPLE experiment results on the proton strange form factor. We also study the color flavor locking phase in the color superconducting quark matter at high density in the soliton-like superqualiton description.